



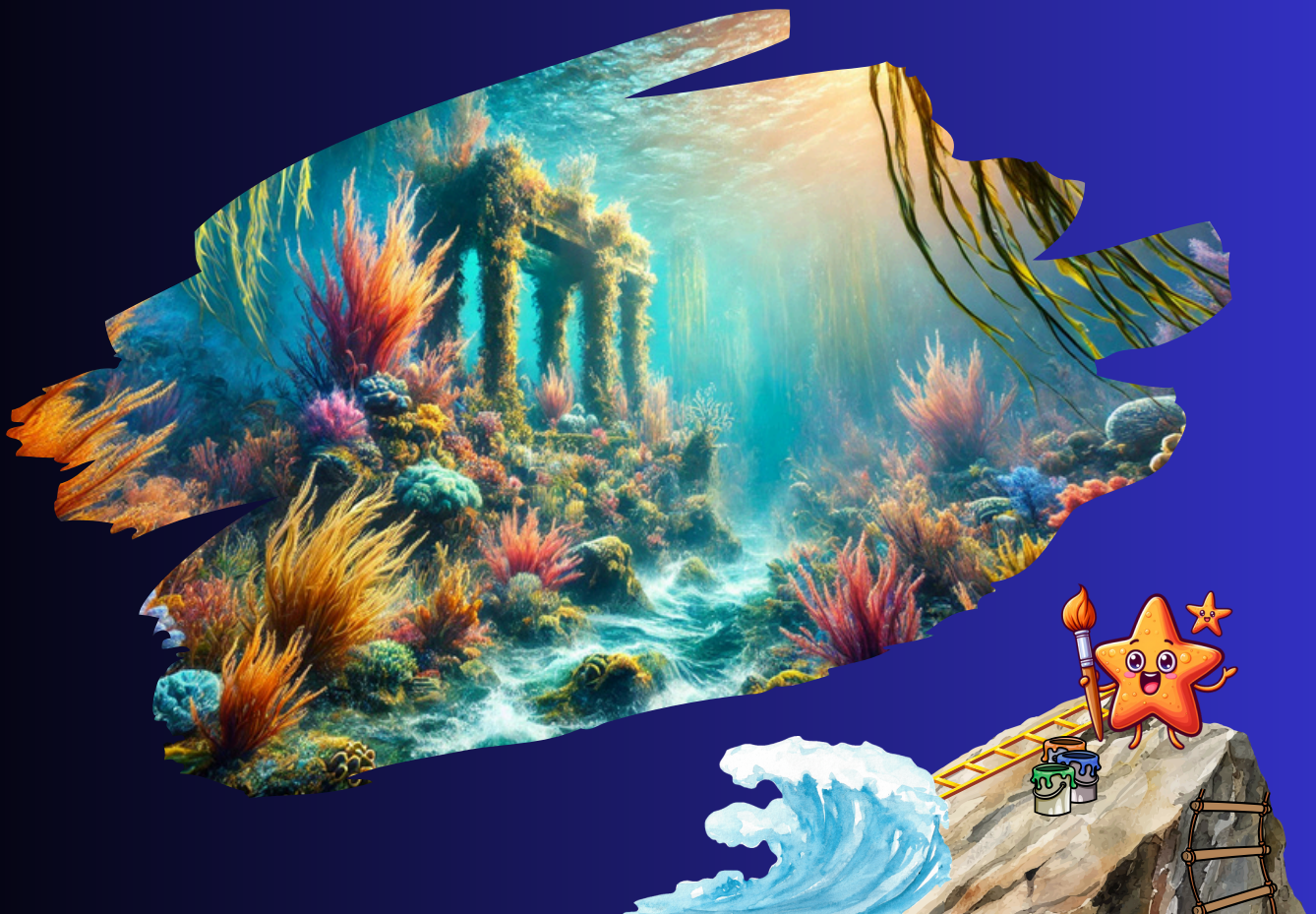
Building a Value-Centered Ecosystem

Passive Income

Long-Term Investor Mindset

Active Fun

Value-Driven Gamer



Fish and Chips Crypto

1 - Introduction

Fish and Chips Crypto is a dual-purpose Non-Fungible Token (NFT) project. The flagship product, the SeaLaife Pearl NFT, targets investors seeking long-term yield at a conservative rate, yet still above traditional finance norms. The SeaLaife Creatures NFT collection complements this by supporting the *education-through-entertainment* bracket, with a focus on engaging Game Night events and creating an open, welcoming space to discuss any relevant topics while also embracing joy and interactivity.

Together, this forms the company motto: *Passive Income, Active Fun.*

2 - Adding Value to Holders and the Business

The simple answer: *Generating real revenue.* But the reality is more complex. While it's true that for most of our holders the core value lies in monthly yield earnings - *and, of course, the beautiful art* - there's much more to discover in our value proposition beyond yield boosters.

Alongside reliable yield, a key perk is that our NFTs pay in fluctuating tokens. This means that, depending on market conditions, a dollar

invested may generate a significantly higher effective yield when converted back to a stable currency, even though the earnings rate remains stable (*market vigilance is key*).

Our SeaLaife Pearl NFT collections are built on transparency and reliability, reinforced by detailed monthly financial reports and a consistent airdrop schedule (*every 16th of the month*). This is a core value proposition that sets us apart from many in the crypto industry. Beyond building trust with our holders, it also allows us to actively demonstrate how the objectives outlined in our Whitepaper can be achieved and to further drive long-term growth and sustainability.

Fish and Chips Crypto is committed to following a growth mindset with a long-term vision and actively shares this vision with our community. While individual success can not be guaranteed, we want to offer our members an open platform (i.e. Discord) where everyone can lead discussions and learn from each other. Education should not be a privilege, but a right.

Our community brings together diverse expertise and cultures, enabling conversations that extend far beyond finance and enriching both our social channels and Twitch Game Night events. These live streams provide fun

gaming experiences, enhanced by the wide in-game utility of our SeaLaife Creatures NFT collection. As digital transformation accelerates, building community spirit and a true sense of belonging has never been more important - and we aim to provide that from the very start.

Game Night also generates revenue. While Twitch income (ads, subscriptions, etc.) makes up the majority of inflows, royalties from secondary NFT sales further contribute. All earnings remain within the Game Night ecosystem, funding weekly and monthly prizes, SeaLaife Creatures NFT staking rewards, and long-term passive income opportunities to support sustained growth.

3 - Contributing to Growth as a Community Member (and Holder)

There are many ways our community supports our growth and longevity. One of the most important is social media engagement and joining Game Night events (*friends and foes alike - bring them all!*). Creating visibility helps Fish and Chips Crypto stand out in the vast ocean of accounts and content creators. Every click, every view, every kind word makes a difference - *and it costs nothing*.

Engaging with us and fellow community members (e.g., on [Discord](#)) strengthens dialogue and knowledge exchange. While we aim to help others learn as much as possible, this is not a one-way street. Our business learns along the way, just like any individual, and we value having vocal members who share feedback, suggestions, and aren't afraid of discussion. Unlike some businesses that believe they can sustain no matter what, we re-

cognise the true value each member brings to the table.

4 - Revenue Streams Benefitting the SeaLaife Ecosystem and its Holders

Let's start with SeaLaife Creatures NFT and Game Night revenue. As explained earlier, all earnings tied to Game Night remain within its ecosystem for the benefit of the community - *none go into the founders' pockets*.



The multiple revenue streams already prove Game Night's merit. While Twitch earnings are currently the main driver, secondary NFT sales and passive-income investments (such as SeaLaife Pearl NFT, DESK (formerly HMX), etc.) contribute to the steady growth of our monthly income streams. Additionally, the collaborative Crypto Consortium NFT collection adds further value to our revenue model.

For our community and SeaLaife Creatures holders, this means we can sustain the current

prize pool, maintain monthly staking payouts, and cover essential technology subscription costs. With our community adding visibility and value (through views and positive endorsements), this revenue stream is set to grow over time - directly benefiting the same community that powers it.



As you may have noticed, Game Night is also becoming a direct stakeholder within SeaLaife Pearl NFT. At first glance, this might seem like a conflict of interest, but it is not. Game Night operates as a standalone branch of the Fish and Chips Crypto business model. To generate passive income for the community and holders, it has merit to reinvest a large portion of funds into a revenue stream managed within the same entity to drive success. While Game Night only earns yield - *and all invested funds are allocated into external income sources* - there is no overlap or risk of double-counting capital.

This also means that even if a Game Night user isn't a direct holder of our long-term yield-bearing NFTs, they still benefit from their success.

Similarly, Fish and Chips Crypto benefits when SeaLaife Pearl funds earn yields above target each month. While holders enjoy higher returns through *limited-capacity* booster NFTs, any surplus earnings are funneled directly into our Strategic Reserve. This reserve ensures that unused earnings continue compounding in low-risk opportunities (e.g., blue-chip and stablecoin LPs, Bitcoin, stablecoin lending, etc.), securing growth regardless of market conditions, enabling us to react to opportunities and unforeseen events, and providing the basis for project member salaries, as outlined in our Whitepaper.

5 - Turning the Long-Term Mindset into a Healthy Obsession

Unless you're an institutional investor (*hi Larry!*), it's safe to assume most of us entered the crypto universe chasing promises of quick riches. Many of us fell for the tricks: KOL* fanaticism, round-tripping investments, buying the top, or getting rugged. The internet is full of stories - someone makes a fortune on a meme coin or a 20x leverage trade, only to lose it all soon after. There are far too many of these stories. And yet, we keep hearing: "*It's part of the game.*"

It's not, and it shouldn't be. Exuberant yields and overnight millionaire pumps are rare exceptions. To succeed, we must learn to control emotions and temper greed. Luck is not a foundation for future success, it's a byproduct of hard work.

Our goal is to foster a mindset built on patience, realistic goals, long-term vision, and sustainability, values that lead to financial freedom.

*Key Opinion Leader (Influencer)

Financial goals are not founders versus holders, institutions versus retail, or governments versus citizens. They are about making ethical, smart, and conscious decisions that create shared prosperity. We should strive for a world where decisions bring smiles to everyone, not just a few at the expense of many.



At Fish and Chips Crypto, we are determined to prove this is not a pipe dream. Passive Income, Active Fun works best together, over the long term.

6 - Growing, Evolving and, Becoming (Staying) Cycle Independent

Let's talk about cycle independence. By this, we mean the ability to generate revenue, regardless of market conditions, covering liabilities while growing the Strategic Reserve.

As our reporting shows, we consistently generate revenue through yield-bearing investments, covering liabilities and growing AUM, without relying on NFT sales. While not every investment is a winner, the overall trajectory remains upward. Even in the face of rollercoaster market conditions month after

month, our results have proven resilient and demonstrate that our path is viable. This early success is due not only to our token choices, but also to our vigilance in reacting swiftly to market movements. While we cannot guarantee success, *we are confident our approach can perform in both bull and bear cycles*. As we continue to prove this over time, we believe it will become a major long-term selling point of our product range.

Currently, we offer products on Polygon and Base, where holders earn the respective gas tokens (*POL and ETH*). This already gives investors the opportunity to shape their long-term strategy based on token dynamics. Our goal, however, is to expand across more chains and provide a wider range of token options.

Our ambition is to deliver long-term passive income through a diversified mix of tokens - so when some lag, others can carry the weight.

At the same time, Game Night and SeaLaife Creatures will continue to evolve. While we don't have concrete new utilities to announce yet, the next idea is usually just one bored afternoon at the fiat mine away.

For now, *our focus is on refining the existing range* - Creatures and Pearls alike- and ensuring that code, concept, and commitment meet the highest standards. Alongside this, we aim to grow our holder base, expand market visibility, and maintain the highest possible level of transparent reporting.